

## WELCOME TO THE ZEPTER WORLD!

A WORLD OF HEALTH, STYLE & BEAUTY



WELCOME TO ZEPTER MISSION: LIVE LONGER



## ZEPTER GLOBAL MISSION & A GLOBAL PHENOMENON

EVERY 10 SECONDS A NEW ZEPTER PRESENTATION STARTS ( $\approx 8,640$  PER DAY)

## ZEPTER BRANDS THAT CONQUERED THE WORLD













- 7 FACTORIES
- $320,000 + m^2$  BUSINESS SPACE
- 5 CONTINENTS
- 40 + COUNTRIES

- 130,000 + CONSULTANTS
- 65, 000. 000 + Presentation attendees annually
- 80, 000. 000 + SATISFIED USERS
- 760, 000. 000 + PRODUCTS SOLD





# EVERY YEAR MILLIONS OF PEOPLE SUFFER FROM INJURIES AND ILLNESSES WORLDWIDE



#### IN EUROPE ALONE:

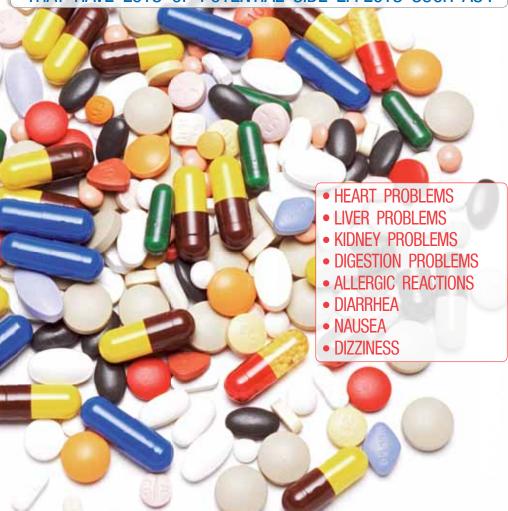
- 60 MILLION PEOPLE SUFFER FROM INJURIES
- ONE IN FIVE ADULTS SUFFER FROM CHRONIC PAIN
- 100 MILLION PEOPLE SUFFER FROM MUSCLE AND JOINT PAIN
- 100 million people in Europe are affected by arthritis / rheumatism
- 67 MILLION PEOPLE SUFFER FROM LOWER OR UPPER BACK PAIN
- 4 MILLION PEOPLE SUFFER FROM WOUNDS
- 12 MILLION PEOPLE IN NORTHERN EUROPE SUFFER FROM SAD



HOW DO WE USUALLY TREAT THESE PAINFUL, MEDICAL CONDITIONS?



THE STANDARD TREATMENT OF THESE MEDICAL CONDITIONS IS CHEMICAL DRUGS
THAT HAVE LOTS OF POTENTIAL SIDE EFFECTS SUCH AS:



EVERY YEAR \$ 600 BILLIONS ARE SPENT ON CHEMICAL DRUGS WORLDWIDE DESPITE THE RISK OF SERIOUS SIDE EFFECTS

THIS IS BOTH DANGEROUS & COSTLY. IT MAKES NO SENSE, DOES IT?

BUT IS IT POSSIBLE TO GET EFFECTIVE MEDICAL TREATMENT WITHOUT SIDE - EFFECTS AND WITH A SMALL INVESTMENT?

OURCE: GEN Genetic Engineering and Biolechnology News: • http://www.genengnews.com/gen-articles/biologics-pipeline-set-to-replenish-coffers/3366/ • Herper, Matthew and Kang, Peter (2006-03-22). "The World's Ten Best-Selling Drugs". Forbe

### BIOPTRON

# YES IT IS POSSIBLE! THE BIOPTRON PATENTED LIGHT THERAPY SYSTEM

CLINICALLY TESTED, PROVEN & CERTIFIED AS AN EFFECTIVE MEDICAL DEVICE



A FAST, EASY, PAINLESS, SAFE, EFFECTIVE AND ECONOMICAL HEALING TREATMENT

BIOPTRON: GET HEALTHY. KEEP HEALTHY

LIVE HEALTHY 🔁 LIVE LONGER



## THERE IS NO LIFE WITHOUT LIGHT!

• THE MAIN SOURCE OF LIFE • THE MAIN SOURCE OF ENERGY

IT HAS BEEN SCIENTIFICALLY AND MEDICALLY PROVEN THAT MANY DISEASES AND MENTAL DISORDERS are caused by lack of light. Today we spend almost 90% of our time indoors, without natural light. THIS IS HIGHLY RISKY FOR OUR HEALTH AND THE CAUSE OF SEVERAL DISEASES.



LIGHT IS ESSENTIAL TO KEEP HEALTHY AND TO PREVENT DISEASES. BUT THERE IS MORE TO BIOPTRON LIGHT:

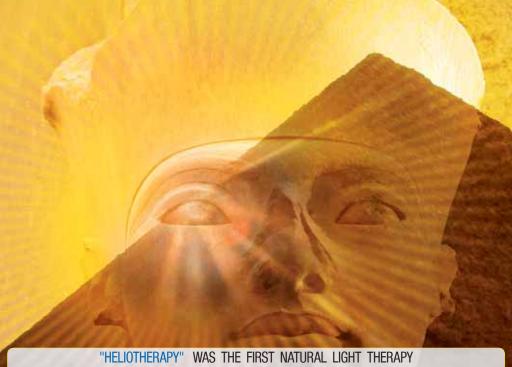
• IT ACTIVATES CELL GROWTH • IT IMPROVES THE BODY'S DEFENCE SYSTEM • IT STIMULATES THE WHOLE BODY'S HEALING PROCESSES

GET HEALTHY, KEEP HEALTHY, HEAL AND RECOVER MORE QUICKLY WITH BIOPTRON



# THE SUCCESSFUL USE OF LIGHT IN MEDICINE HAS A LONG HISTORY

EVEN ANCIENT CIVILIZATIONS - THE GREEKS, THE EGYPTIANS, THE ARABS UNDERSTOOD THE IMPORTANCE OF LIGHT FOR OUR HEALTH AND ITS HEALING EFFECTS ON HUMAN BEINGS



"HELIOTHERAPY" WAS THE FIRST NATURAL LIGHT THERAPY
SUCCESSFULLY USED AS AN EFFECTIVE MEDICAL TREATMENT FOR PREVENTING
& HEALING VARIOUS MEDICAL CONDITIONS

HIPPOCRATES, A GREEK SCIENTIST,
THE FATHER OF MODERN MEDICINE (460 BC - 370 BC) USED TO SAY:
"VIS MEDICATRIX NATURAE"

"HONOUR THE HEALING POWER OF NATURE"





THE NOBEL PRIZE AWARD FOR LIGHT THERAPY IN 1903 MARKED THE SUCCESSFUL ESTABLISHMENT AND USE OF LIGHT THERAPY IN MODERN MEDICINE

DR. NIELS RYBERG FINSEN, DANISH PHYSICIAN & NOBEL PRIZE WINNER, 1903



BASED ON DR. NIELS RYBERG FINSEN'S REVOLUTIONARY WORK IN LIGHT THERAPY, TODAY, A 100 YEARS LATER,

## BIOPTRON AG SWITZERLAND, PART OF THE ZEPTER GROUP,

PRODUCES CLINICALLY TESTED, APPROVED & CERTIFIED MEDICAL DEVICES GUARANTEEING SWISS QUALITY STANDARDS OF EXCELLENCE IN PRODUCTION

### BIOPTRON: THE LEADER IN LIGHT THERAPY

- 20+ YEARS OF ONGOING RESEARCH & DEVELOPMENT
   50+ COUNTRIES
- 20+ YEARS ON THE INTERNATIONAL MARKET 2,000,000+ DEVICES SOLD



QUALITY MANAGEMENT CERTIFICATE VOLUNTARY PARTICIPATION IN REGULAR MONITORING ACCORDING TO ISO 9001



QUALITY MANAGEMENT CERTIFICATE MEDICAL DEVICE DIRECTIVE 93/42/EEC



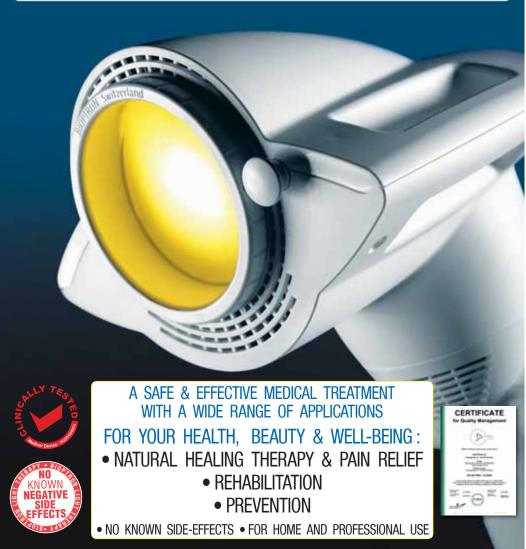
QUALITY MANAGEMENT CERTIFICATE
VOLUNTARY PARTICIPATION
IN REGULAR MONITORING
ACCORDING TO ISO 13485

### BIOPTRON

# BIOPTRON: A REVOLUTIONARY MEDICAL TECHNOLOGY A BREAKTHROUGH IN LIGHT HEALING!

• PATENTED • CLINICALLY TESTED, PROVEN & CERTIFIED

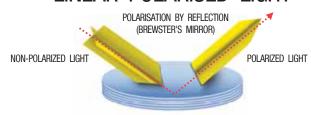
• SWISS-MADE LIGHT THERAPY MEDICAL DEVICE (IN COMPLIANCE WITH 93/42/EEC)



HERE ARE THE FEATURES, MECHANISMS AND MEDICAL EFFECTIVENESS OF BIOPTRON LIGHT THERAPY



### LINEAR POLARISED LIGHT





SIR DAVID BREWSTER -BREWSTER'S MIRROR

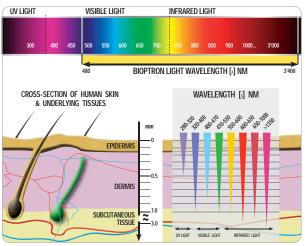
BIOPTRON LIGHT WAVES MOVE ON PARALLEL PLANES
THE BREWSTER'S MIRROR, A MULTI-LAYERED OPTICAL SYSTEM, PROVIDES 95% OF BIOPTRON LIGHT'S POLARIZATION

BIOPTRON'S POLARIZED LIGHT ENSURES OPTIMAL PENETRATION OF TISSUES
TO BIOSTIMULATE THE IMMUNE SYSTEM FOR FASTER AND MORE EFFECTIVE HEALING



## POLYCHROMATIC LIGHT (VARIOUS COLOURS) 480-3400 NM

IT CONTAINS VISIBLE LIGHT WAVELENGTH + A PART OF THE INFRA-RED SPECTRUM





UV – FREE NO RISK OF HAZARDOUS EFFECTS!

BIOPTRON'S POLYCHROMATIC LIGHT WAVELENGTH PENETRATE THE SKIN AT DIFFERENT DEPTHS PROMOTING SAFE CELL ACTIVATION, ACCELERATED LOCAL BLOOD CIRCULATION & SYSTEMIC STIMULATION OF THE WHOLE BODY'S REGENERATIVE AND REPARATIVE HEALING AND PREVENTIVE PROCESSES.



## INCOHERENT LIGHT



COHERENT OR IN - PHASE LIGHT,

- HIGH INTENSITY LASER LIGHT
- HIGH RISK OF DAMAGING TISSUES



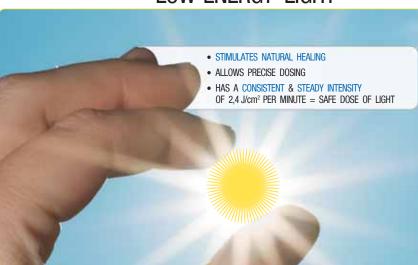
INCOHERENT OR OUT - OF - PHASE LIGHT

- SOFT, LOW INTENSITY LIGHT
- NO KNOWN SIDE EFFECTS
- DYNAMIC PENETRATION
- NO RISK OF DAMAGING TISSUES

BIOPTRON'S INCOHERENT LIGHT GUARANTEES A SAFE, NON - INVASIVE AND EFFECTIVE HEALING PROCESS



## LOW-ENERGY LIGHT



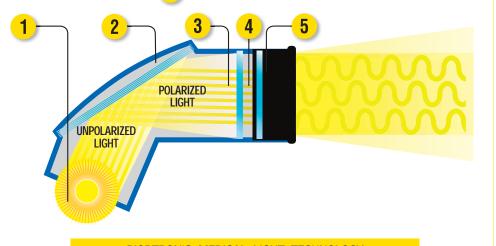
A CONSISTENT DOSE OF LIGHT OF STEADY INTENSITY ENSURES EFFECTIVE AND SIDE-EFFECT FREE HEALING



## A PATENTED MEDICAL LIGHT TECHNOLOGY BASED ON:



- 2 BREWSTER'S MIRROR
- 3 SAFETY GLASS FILTER AND DUST PROTECTOR
- 4 UV BLOCKER
- 5 BIOPTRON MEDICAL FILTER



BIOPTRON'S MEDICAL LIGHT TECHNOLOGY SUPPLIES LIGHT WITH THE FOLLOWING FEATURES









**POLARIZED** 

**POLYCHROMATIC** 

**INCOHERENT** 

LOW ENERGY

BY BIOSTIMULATING CELLS,

BIOPTRON'S PATENTED, UNIQUE AND OPTIMIZED COMBINATION OF LIGHT FEATURES ACCELLERATES THE HEALING PROCESS

OF A BROAD SPECTRUM OF MEDICAL CONDITIONS.



# CLINICALLY TESTED, PROVEN & CERTIFIED FOR LONG-LASTING, EFFECTIVE AND NATURAL HEALING



IT IS KNOWN THAT THE HUMAN BODY IS MADE UP OF MORE THAN 70 TRILLION (70,000,000,000,000) CELLS

ALL CELLS AND BODY SYSTEMS REACT TO BIOPTRON LIGHT.

BY PROMOTING CELL BIOSTIMULATION,

BIOPTRON LIGHT ACCELLERATES HEALING PROCESSES!



BIOPTRON PROMOTES MICRO-CIRCULATION AND CELL BIOSTIMULATION IMPROVING THE BODY'S DEFENCE SYSTEM.

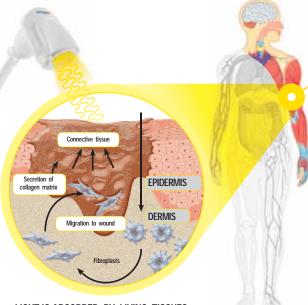
IT HAS A POSITIVE & LONG-LASTING EFFECT

NOT ONLY ON THE TREATED AREA BUT ALSO ON THE WHOLE BODY



DIFFERENT WAVELENGHTS OF LIGHT BIOSTIMULATE DIFFERENT BIOLOGICAL AND CELLULAR REACTIONS.

## HOW IT WORKS



#### THERAPEUTIC HEALING EFFECTS

- INCREASED CELLULAR ENERGY
- INCREASED MICRO-CIRCULATION AND CELL BIOSTIMULATION
- INCREASED PROTEIN SYNTHESIS (PRODUCTION OF COLLAGEN AND ELASTIN)
- REDUCED SWELLING AND INFLAMMATION

LIGHT IS ABSORBED BY LIVING TISSUES INCREASING THE LEVEL OF ATP (ADENOSINE TRIPHOSPHATE), WHICH IMPROVES CELL METABOLISM.

## **BIOPTRON LIGHT**

- IMPROVES MICRO-CIRCULATION AND CELL BIOSTIMULATION
  - REINFORCES THE BODY'S DEFENCE SYSTEM
  - STIMULATES REGENERATIVE AND REPARATIVE PROCESSES
    - SPEEDS UP WOUND HEALING
    - RELIEVES PAIN OR DECREASES ITS INTENSITY







BIOPTRON KEEPS THE BODY SYSTEM IN BALANCE FOR A LONGER AND HEALTHY LIFE!



THE BIOPTRON LIGHT THERAPY SYSTEM
CLINICALLY TESTED, PROVEN & CERTIFIED FOR THE MEDICAL TREATMENT
OF A BROAD RANGE OF MEDICAL CONDITIONS:

- PAIN WOUNDS
- DERMATOLOGICAL DISORDERS AND SKIN PROBLEMS
  - SEASONAL AFFECTIVE DISORDER (SAD)



BIOPTRON: A FAST, EASY, SAFE, EFFECTIVE, SIDE-EFFECT FREE AND ECONOMICAL THERAPY FOR EVERYBODY, EVERYWHERE, ANYTIME



## CLINICALLY TESTED, PROVEN & CERTIFIED FOR THE MEDICAL TREATMENT OF PAIN IN CHILDREN AND ADULTS



PAIN DOESN'T NEED TO BE A PART OF YOUR EVERYDAY LIFE SHED BIOPTRON LIGHT ON YOUR PAIN

urther reading related in the indications advise Sprintal Imp. Christoph Microbian Christoph State Place of Controlled Trials Produced Lace State 2006;24(58-68) unusured by Place and Controlled Trials Sprintal Place of Controlled Trials Produced Lace State 2006;24(58-68) unusured by Place and Controlled Trials Sprintal Place State 2006;24(58-68) unusured by Place 2006;24(58-68) unusur



#### THE BIOPTRON LIGHT THERAPY SYSTEM CLINICALLY TESTED. PROVEN & CERTIFIED FOR THE MEDICAL TREATMENT OF WOUNDS

PAINFUL WOUNDS AND BURNS CAN SERIOUSLY AFFECT THE QUALITY OF YOUR LIFE



## VENOUS LEG ULCER



3 MONTHS AFTER BLT





FLAME BURNS 2 WEEKS AFTER BLT



3 MONTHS AFTER BLT



**BEFORE BLT** 









USED TO TREAT: • HOME INJURIES LIKE BURNS AND WOUNDS

• CHRONIC WOUNDS LIKE LEG ULCERS, PRESSURE SORES AND DIABETIC FOOT ULCERS

BIOPTRON HEALS WOUNDS BETTER AND UP TO TWICE AS FAST, REDUCES PAIN, DISCOMFORT AND SCARS

BIOPTRON: A FAST, EASY, PAINLESS, SAFE, EFFECTIVE AND ECONOMICAL THERAPY



## THE BIOPTRON LIGHT THERAPY SYSTEM CLINICALLY TESTED, PROVEN & CERTIFIED FOR THE MEDICAL TREATMENT OF DERMATOLOGICAL DISORDERS & SKIN PROBLEMS IN CHILDREN AND ADULTS



SKIN CONDITIONS CAN CAUSE PAIN, DISCOMFORT AND MAY HAVE A PSYCHOLOGICAL IMPACT

AN EVERLASTING SOLUTION TO HELP THE SKIN HEAL AND TO REDUCE PAIN AND DISCOMFORT ASSOCIATED WITH:

BIOPTRON IMPROVES SKIN AESTHETICS AND REDUCES THE PSYCHOLOGICAL IMPACT ASSOCIATED WITH DERMATOLOGICAL CONDITIONS







BIOPTRON: YOUR DAILY TREATMENT FOR HEALTHY-LOOKING SKIN!

• THE SKIN'S REGENERATIVE PROCESSES & DEFENCE SYSTEM



### THE BIOPTRON LIGHT THERAPY SYSTEM A CLINICALLY TESTED, PROVEN AND CERTIFIED, SAFE, MEDICAL THERAPY FOR CHILDREN AND NEWBORNS



INFECTIONS OF THE UPPER AIRWAYS

(COMMON COLD, SINUS INFECTIONS, TONSILLITIS)

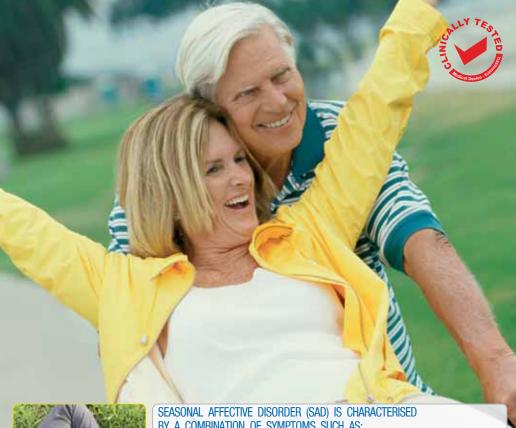
• MUSCLE, JOINT AND BONE CONDITIONS (ARTHRITIS, MUSCLE SPASM, SPRAINS, STRAINS, ETC)

• SPORTS INJURIES (SPRAINS, STRAINS, CONTUSIONS, TENDONITIS, LIGAMENT AND MUSCLE TEARS)

BIOPTRON: A FAST, EASY, NATURAL, EFFECTIVE, SIDE-EFFECT FREE



## THE BIOPTRON LIGHT THERAPY SYSTEM CLINICALLY TESTED, PROVEN & CERTIFIED TO FIGHT SEASONAL AFFECTIVE DISORDERS (SAD)





- CHRONIC FATIGUE
- LOWERED MOTIVATION
- INCREASED NEED OF SLEEP
- INCREASED APPETITE AND CONSEQUENT WEIGHT GAIN
- INABILITY TO FEEL HAPPY

IN AUTUMN AND WINTER WHEN DAYS ARE SHORTER AND DARKER, MANY PEOPLE EXPERIENCE TIREDNESS, LOW SPIRITS AND LACK OF ENERGY.

THESE SYMPTOMS, KNOWN AS WINTER BLUES, ARE CAUSED BY A DISRUPTION OF OUR BIOLOGICAL CLOCK.

A SHORTAGE OF LIGHT MAY HAVE A NEGATIVE EFFECT ON OUR SLEEP RHYTHMS. BIOPTRON LIGHT ALLOWS YOU TO SAFELY GET THE AMOUNT OF LIGHT YOU NEED TO FIGHT WINTER BLUES AND RECHARGE YOUR BATTERIES WITH POSITIVE ENERGY

FIGHT TIREDNESS AND LACK OF ENERGY AND KEEP HEALTHY WITH **BIOPTRON LIGHT THERAPY** 



A FAST, EASY, PAINLESS, SAFE, EFFECTIVE, ECONOMICAL, MEDICAL TREATMENT FOR YOUR WHOLE FAMILY



BIOPTRON TREATS A BROAD RANGE OF MEDICAL CONDITIONS AND HELPS YOU TO PREVENT ILLNESSES &

MAINTAIN GOOD HEALTH ANYWHERE, ANYTIME!

BEFORE USE CONSULT YOUR DOCTOR TO SEE IF BIOPTRON LIGHT THERAPY SUITS THE INTENDED TREATMENT PURPOSE.



# DOCTORS AROUND THE WORLD RECOMMEND THE USE OF THE CLINICALLY TESTED AND CERTIFIED BIOPTRON LIGHT THERAPY



BIOPTRON IS A UNIQUE METHOD IN MANY WAYS,
ENSURING FAST HEALING & PAIN RELIEF.
THANKS TO ITS PROVEN CLINICAL EFFECTIVENESS IT CONTRIBUTES
TO BETTER, FASTER AND CHEAPER HEALTH MAINTEINANCE
& DECREASES THE CONSUMPTION OF CHEMICAL DRUGS



### BIOPTRON LIGHT THERAPY'S PROVEN BENEFITS:



SWISS-MADE, MEDICAL DEVICE
 PATENTED TECHNOLOGY
 EFFECTIVE & ECONOMICAL
 NO KNOWN SIDE EFFECTS

## BIOPTRON LIGHT THERAPY CAN BE USED IN MEDICAL CLINICS AND AT HOME



- CLINICALLY PROVEN EFFECTIVENESS
- EFFECTIVE OUTPATIENT TREATMENT
- WIDE SPECTRUM OF CARE
- EASY TO USE
- FASTER HEALING & RECOVERY
- SHORT AND PAINLESS TREATMENT

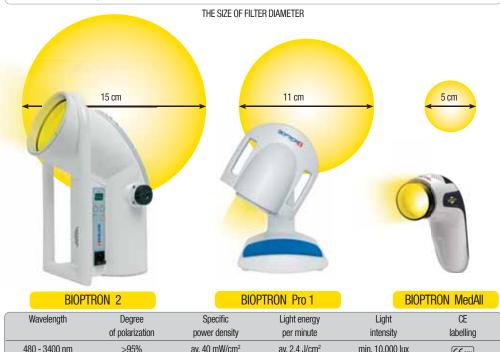
- MUCH LESS NEED OF DOCTOR'S ASSISTANCE
- POTENTIAL TO REDUCE THE USE OF CHEMICAL DRUGS
- SAFE AND EASY MEDICAL TREATMENT IN THE COMFORT OF YOUR HOME
- WIDE RANGE OF THERAPEUTIC APPLICATIONS





## THE BIOPTRON LIGHT THERAPY SYSTEM ONE TECHNOLOGY - THREE DEVICES

SAME EFFECTIVENESS, DIFFERENT SIZE OF THE MEDICAL FILTER WHICH IS SUITABLE FOR A WIDE RANGE OF BODY TREATMENTS



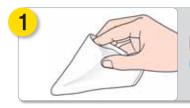




TEST THE BIOPTRON LIGHT!



## HOW TO USE BIOPTRON



BEFORE TREATMENT, CLEAN THE AREA TO BE TREATED



POINT THE BIOPTRON LIGHT BEAM AT THE AREA TO BE TREATED HOLD THE DEVICE AT THE RIGHT ANGLE (90°) AT A DISTANCE OF APPROX. 10 cm TREAT LARGE SKIN AREAS ONE BY ONE



SET TREATMENT TIME TO APPROXIMATELY 4-10 MINUTES (IDEALLY EVERY MORNING & EVENING)



RELAX & ENJOY YOUR BIOPTRON TREATMENT!

**BIOPTRON:** 

A FAST, EASY, SAFE, EFFECTIVE, SIDE-EFFECT FREE AND ECONOMICAL THERAPY



## BIOPTRON WELL-BEING PRODUCT: OXY STERILE SPRAY SWISS WATER ENRICHED WITH A HIGH CONCENTRATION OF PURE OXYGEN



OXY STERILE SPRAY'S MICRO DROPLETS ARE INSTANTLY ABSORBED, THUS MOISTURIZING, CALMING AND REFRESHING YOUR SKIN WHATEVER YOUR CONDITION, FRESHEN UP WITH OXY IN EVERY SEASON!



## THE BIOPTRON COLOUR LIGHT THERAPY A UNIQUE SINERGY OF LIGHT & COLOUR TO AWAKEN YOUR SENSES



THE BIOPTRON COLOUR LIGHT THERAPY TAKES CARE OF YOUR WELLBEING



## THE BIOPTRON COLOUR LIGHT THERAPY WITH BIOPTRON MedAll



#### WELLNESS THERAPY BASED ON BIOINFORMATION

BIOINFORMATION IS THE PROCESS OF REBALANCING & ENHANCING OUR BODY'S ENERGY THROUGH THE INTERACTION OF LIGHT AND COLOUR.

BIOPTRON COLOUR THERAPY PROVIDES 7 GLASS COLOUR FILTERS AND 3 COSMETIC PRODUCTS WHICH ARE PRODUCED AND BIO-ACTIVATED THROUGH A HIGH QUALITY BIOINFORMED PROCESS.



POWER OF RESISTANCE

 SUPPORTING YOUR POWER OF RESISTANCE

**ENERGY RESERVES** 

- · FIGHTING LACK OF DRIVE
- IMPROVING BAD CONCENTRATION AND POOR MEMORY

#### INNER WELL-BEING

- · KEEPING THE INNER BALANCE
- · LIGHTING THE VITAL SPARK · RELAXING TO RELIEVE FEAR
- . UNBLOCKING TO RELIEVE STRESS
- HELPING A GOOD NIGHT'S SLEEP

#### METABOLISM

- · DISCHARGING AND PURGING HELPING DIGESTION

#### SKIN AND BODY TISSUES

- SOLVING FACIAL OR BODY SKIN PROBLEMS
- RELIEVING HEAVY LEGS

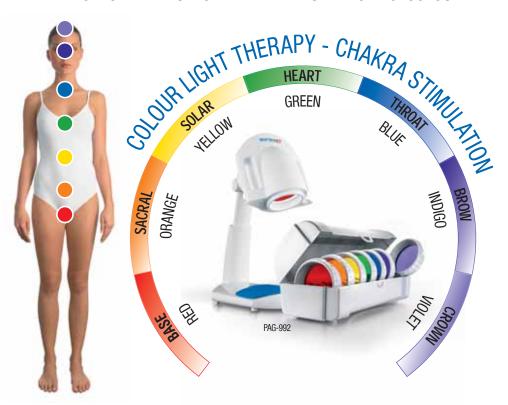
FAST - GENTLE - EFFECTIVE

#### BIOPTRON

## BIOPTRON COLOUR LIGHT THERAPY WITH BIOPTRON PRO 1



- 7 COLOUR FILTERS
- WORKS BY STIMULATING CHAKRAS
- EACH CHAKRA IS ACTIVATED BY ITS MATCHING COLOUR









DISCOVER AND ENJOY THE COLOUR THERAPY!





FOR A LONGER AND HEALTHY LIFE WE OFFER A CLEAN AIR SOLUTION: THE THERAPY AIR SYSTEM







VITAL SYSTEM MEDICAL PRODUCTS: THE BEST WAY TO MONITOR YOUR HEALTH



VITAL SYSTEM COSMETIC PRODUCTS: THE BEST WAY TO MAINTAIN YOUR BEAUTY







## JOIN BIOPTRON'S MISSION OF HEALTH:

BE PART OF BIOPTRON'S GLOBAL SUCCESS





WE OFFER CREATIVE JOB POSITIONS AS BIOPTRON MEDICAL PRODUCT CONSULTANTS





TO WORK IN YOUR OWN TIME







BIOPTRON: EITHER YOU HAVE IT OR YOU NEED IT!
YOUR LIFE. YOUR CHOICE!



THANK YOU FOR YOUR ATTENTION!